



Natural Science Center of Greensboro
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Contact: Steffany Reeve, Director of Marketing
Natural Science Center of Greensboro
(336) 288-3769 ext. 322 / c- (336) 404-8484
sreeve@natsci.org

***Titanic* Exhibition Extended at Natural Science Center Due To Popular Demand**

GREENSBORO, NC – The *Titanic* isn't setting sail just yet here in Greensboro! Due to popular demand, the Natural Science Center of Greensboro (NSC) is extending the run of *Titanic: The Artifact Exhibition* until January 8, 2012. The six-week extension of this blockbuster Exhibit is great news for visitors since it will now be open through the holidays and will be something unique and memorable for families to experience together.

Next April marks 100 years since the *Titanic* had its tragic rendezvous with an iceberg. The sinking still fixates the imagination of people and the subject is drawing travelers from all over the region to Greensboro. Over 25,000 visitors have visited the *Titanic* Exhibition at the Natural Science Center so far, pushing visitation up 36% from 2010 during the same period. These numbers could be just the tip of the iceberg with the new date extension.

Beyond the authentic collection of artifacts recovered from the ocean floor, the *Titanic* Exhibition showcases emotional human stories from passengers who were aboard the ship, captivating photographs and extensive room recreations. Visitors see what life was like for a 1st Class vs. 3rd Class passenger, touch an iceberg wall that simulates the temperature of the water that fateful night and become one of the actual passengers who sailed on the *Titanic* whereby they discover at the end whether they survived or not.

To commemorate the 100 year anniversary of the sinking of the *Titanic*, the NSC will offer all "Lifesavers" (active and former military and first responders such as police officers, firefighters, EMTs, paramedics and ambulance personnel) a reduced admission rate of \$14/person to the *Titanic* Exhibit, Museum and Animal Discovery this Friday, Veterans Day, November 11. And since it has also been 100 years since the Lifesaver candy was invented, the NSC will give away Pep O Mint Lifesaver candies (the original flavor) to all guests who visit the *Titanic* Exhibit.

Regular general admission to *Titanic: The Artifact Exhibition* at the NSC is \$21 for adults and \$20 for children 3 to 13. Group admission rates are available for groups of 10 or more and must be made in advance. For more information on this *Exhibit*, visit www.natsci.org/Titanic.html or call 336-288-3769.

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The Natural Science Center of Greensboro is located at 4301 Lawndale Drive in Greensboro and offers three attractions in one destination: a hands-on science Museum (featuring a Dinosaur Gallery, Herpetarium and touch labs), Animal Discovery Zoological Park (featuring tigers, gibbons, wallabies, meerkats, lemurs and many other unique animals) and a state of the art OmniSphere Dome Theater (North Carolina's only 40 foot digital dome experience). In late 2012, the NSC will open central Carolina's first "SciAquarium" featuring live sharks, penguins, fishing cats, stingrays and fish. The Natural Science Center is a 501 3 (c) organization. For more information, visit www.natsci.org.