



## NATURAL SCIENCE CENTER OF GREENSBORO

Community Service Through Science

### Master Plans Unveiled

The Natural Science Center team is excited to unveil a signature Master Plan that will move science-based tourism to the forefront of Greensboro's economic and cultural future. The Master Plan will unite the finest features of an aquarium, zoological park and science museum all in one cost-effective attraction. This \$20M plan has been carefully crafted and designed to be built on-budget, achieve maximum results, captivate audiences of all ages and position Greensboro as a signature destination for NC and a leader in innovative, community growth.

The three-phase, seven-year Master Plan was developed with the help of international aquarium/museum designers, Cambridge Seven Associates, Inc. and Greensboro-based Moser-Mayer Phoenix & Associates.

#### **Phase I: Carolina SciQuarium (\$10M)**

##### ***Groundbreaking: Summer 2011 / Opening: Winter 2012***

- New exhibits:
  - Sharks – 65,000 gallon ocean tank
  - Penguins – above and below water exhibit
  - Fishing Cats – endangered diving cats
  - Amazonia – rainforest revealed
  - Otters – endangered & endearing
  - Sting Ray Plunge – all arms in touch tank
  - Six SciPods Education Stations: Jewel Tanks, Sea Horses, Cuttlefish, Sea Turtles, Eels, Giant King Crabs
- A total immersion experience
- Complete behind-the-scenes experience
- Additional enhancements
  - New admissions & ticketing
  - New & safer parking
  - New bathrooms
  - New gift shop
  - New café & deck
  - New fieldtrip entrance
  - A LEED designed building – 1<sup>st</sup> LEED aquarium

#### ***Other Phase I Projects:***

- OmniSphere Super Media Globe II: *Now open!*
  - First full dome, 3D & laser theater in the country!
- Two New Adventure Theaters: First renovated theater *opens Fall 2010*
  - State-of-the-art, large, multi-screen education shows
- HealthQuest Exhibit: *Opens Summer 2011*
  - State of the art, hands-on and one-of-a-kind, health & the human body exhibit

## **Phase II: Museum Reinvention & Renewal (\$5M)**

***Begin: Spring 2013 / Completion: Spring 2014***

- Prehistoric Passages:
  - Complete transformation of Dinosaur Exhibit
  - Hand-on Dinosaur “Dig” & Excavation Sites
  - Paleontological Discovery Center
  - Modern Day Dinos
  - The Hall of Fossils
  - Indiana Bones Adventure Centers
  - New lighting & theatrics
- The Anne Preston Worth Kids Alley Expansion- Adventures in Science:
  - Tot Science Zone
  - Hands-First Science Zone
  - The Physics of Youth
- Animal Discovery *Down Under*:
  - Cold-Blooded Conservation Zone
  - Transformation of downstairs wing
  - Terrestrial Reptiles
  - Aquatic Reptiles
  - Amphibian Conservation Station
  - Hands-On Herpetology Lab
- Infrastructure Improvements
  - New bathrooms
  - New floors
  - New paint & murals
  - New directional signage
  - New OmniSphere entrance
  - New “smart” classroom

## **Phase III: Sanctuary Station - Endangered Species Village (\$5M)**

***Groundbreaking: Spring 2015 / Opening: Spring 2016***

- New Animals/Exhibits:
  - Orangutan Conservation Experience
  - Realm of the Komodo Dragon
  - Golden Lion Tamarins - Tree Lions of the Rainforest
  - Tree Kangaroos - Kangaroos of the Canopy
  - Red Pandas - The Forgotten Cousin
  - Small Cat Conservation - Easily Forgotten Felines
  - The Bald Eagle Success Story - Free of Extinction
  - Creatures of the Forest Floor – Survival in Numbers
  - Jean and Taylor Brooks Maned Wolf Conservation Center Expansion
  - Conservation Pond
  - Children’s Pond Deck
  - Sanctuary Café
  - New bathrooms
  - New nature trail
  - Possible Sky Lift over Sanctuary Station